



RODTHOMPSON

DESIGNER | DEVELOPER | ILLUSTRATOR

CONTACT

- 901.299.3654
- rod@rodthompson.com
- www.rodthompson.com
- 2758 Greenwood Lane
Memphis, TN 38119
USA

EDUCATION

- B.S. ART / GRAPHIC DESIGN**
MURRAY STATE UNIVERSITY
MURRAY, KY
- B.F.A. / GRAPHIC DESIGN**
UNIVERSITY OF MEMPHIS
MEMPHIS, TN
- M.F.A. / MEDIA DESIGN**
FULL SAIL UNIVERSITY
WINTER PARK, FL

SKILLS

- BRANDING + IDENTITY
- DIGITAL DESIGN
- ILLUSTRATION
- ENVIRONMENTAL DESIGN
- 3D RENDERING
- PROJECT MANAGEMENT
- HTML / CSS / JAVASCRIPT

INTERESTS



ABOUT ME

I am an organized designer / illustrator who believes in the value of teamwork. I possess exceptional collaborative and interpersonal skills, with both clients and vendors. I have thrived by performing in deadline-driven environments.

Over the years, I have curated multiple skills in the creative industry. From brand building to print production with a small foothold in web design, my experience covers the design gamut to perform the tasks of a graphic designer or a creative director.

I recently graduated with a MFA in Media Design, where I added unique skills like: human-centered design, user experience and in-depth design research to my personal repertoire. These skills place me amongst the most creative people in the field of design. They also make me more valuable to every potential employer.

PROFESSIONAL EXPERIENCE

2/2020 – PRESENT | MEMPHIS, TN
OVATION HAUS
PRINCIPAL / CREATIVE DIRECTOR

Ovation Haus is a boutique design studio that specializes in identity branding. The clientele is mostly small businesses and non-profits seeking identity creation. Philander Smith College is an institute of higher learning that hand-picked Ovation Haus to rebrand their athletic department. I facilitated the research, preliminary sketches and testing amongst elected board members and alumni. Finally, I rendered the current athletic mark for the college.

2/2014 – 2/2020 | MEMPHIS, TN
O'RYAN GROUP
GRAPHIC DESIGNER

O'Ryan Group is a retail design group that creates visual branding, signage and wayfinding for major corporations through custom designs or working with national design firms. The major corporations that I created designs for were; WalMart, Dollar General, Fred's, LifeWay and Smith & Nephew. I was responsible for creating store mockups, developing new signage, and rendering 3D looks of interior building typography and signage. After creation of multiple projects, I was responsible for collaborating with the production team in securing the proper color, size and look of each project.

12/2013 – 2/2014 | MEMPHIS, TN
ST. JUDE CHILDREN'S HOSPITAL - BMC
GRAPHIC DESIGNER

St. Jude Children's Hospital is one of the largest youth cancer hospitals in the country. As a designer for the Biomedical Communications Department, I worked closely with the design manager in creating identities for several programs in the hospital, posters for events and developing e-books for resident doctors. I also helped design and consult on graphic wall installations and donor walls. All of the work followed strict brand guidelines based on the St. Jude standard.

6/2009 – 10/2012 | MEMPHIS, TN
iCAN GRAPHICS
GRAPHIC DESIGNER

iCan Graphics was a small large format printing company that supplied signage to small box stores and specialized in vehicle wraps. I designed custom vehicle wraps & fleet graphics for businesses. I worked on multiple concept retail stores for Fred's Incorporated and the Kroger Corporation.